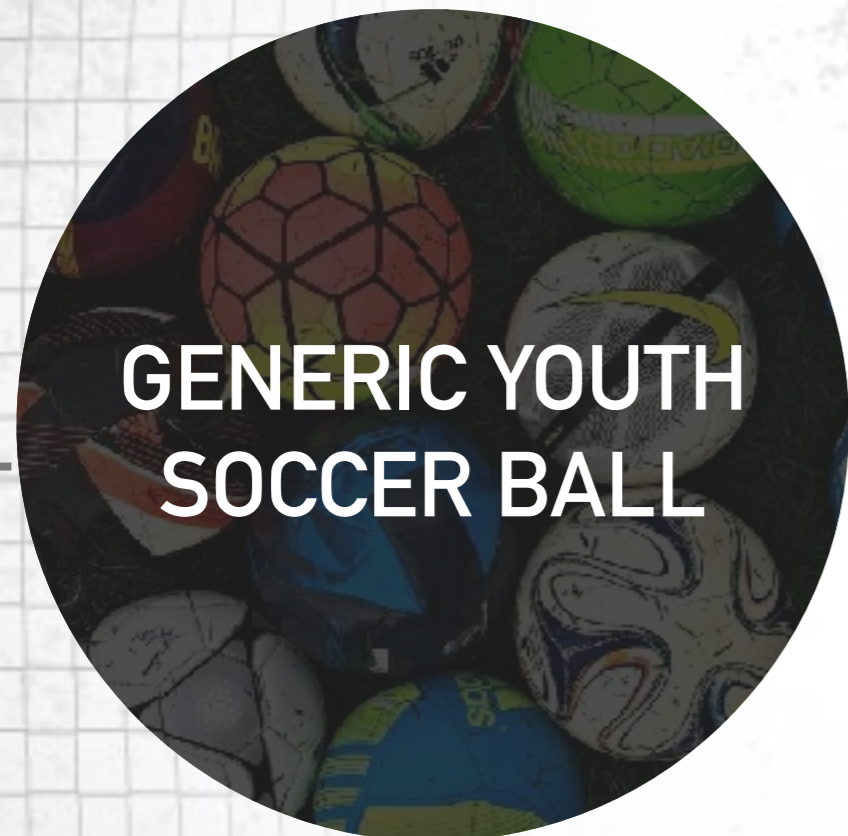




LITE BALL STRATEGY



SOCCER BALLS TODAY



**GENERIC YOUTH
SOCCER BALL**

GAUGED BY

CIRCUMFERENCE

**PRESSURE PER
SQUARE INCH**

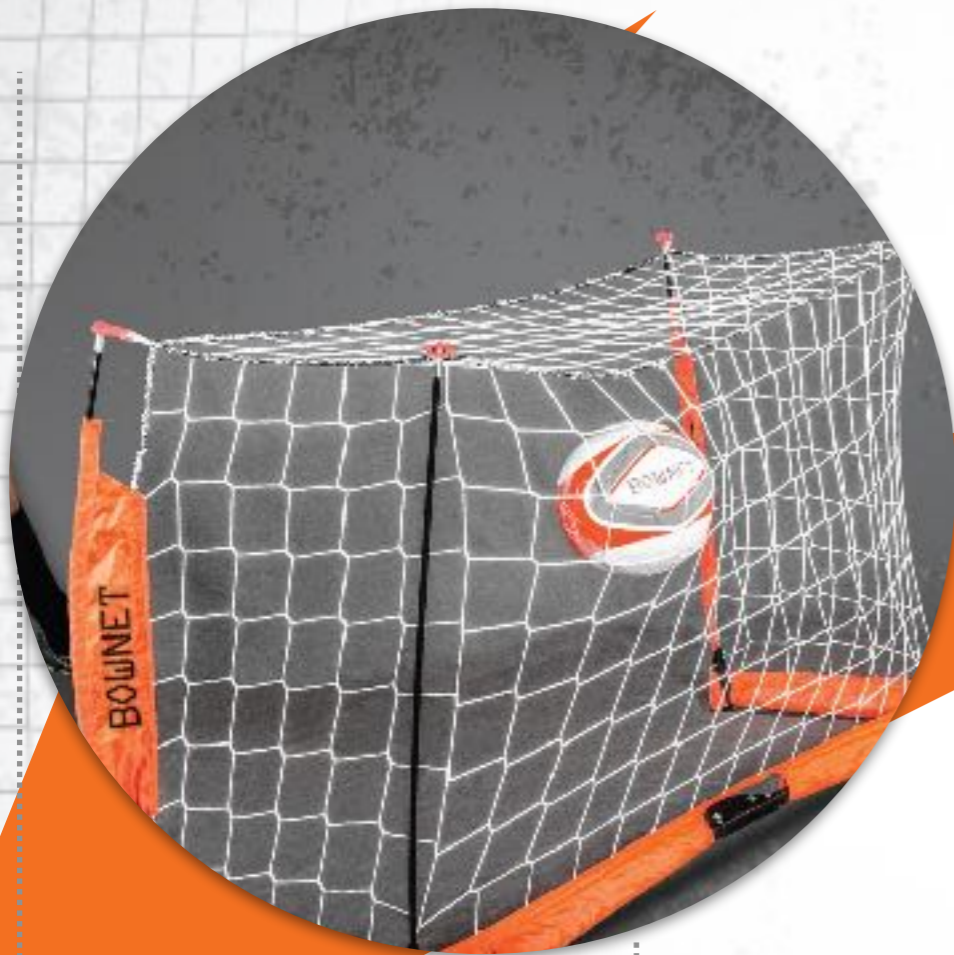
**DESIGNED TO
MEET BUDGET**

**DESIGNED
TO MEET
INTERNATIONAL
LAWS**

In today's early development program, the soccer ball is the cheapest and most unsophisticated product the first time player will receive.

LITE BALL DESIGN

We have developed an innovative soccer ball unique to the market that has the player's comfort in mind:



01 FLIGHT

Ball's lightweight composition increases flight for control, touch, and ease of shooting and passing.

02 CONTROL

Specifically developed to allow players to square up with the ball and land at feet for total control.

03 CONFIDENCE

Builds player confidence to master the ball and express technique.

04 DEVELOP SKILL

Guarantees the best chance to find joy, inspiration, and fun for players to enjoy a long term love of the game.

LITE BALL SIZES



WEIGHT
260 GRAMS

SIZE 3

24% LIGHTER

THAN AVERAGE SIZE 3 SOCCER
BALLS



WEIGHT
290 GRAMS

SIZE 4

21% LIGHTER

THAN AVERAGE SIZE 4 SOCCER
BALLS



WEIGHT
320 GRAMS

SIZE 5

29% LIGHTER

THAN AVERAGE SIZE 5 SOCCER
BALLS

LITE BALL TECHNOLOGY

RUBBER BLADDER

Specially developed soft construction in machine sewn TPU casing



RUBBER BLADDER

3.50MM SOFT EVA FOAM

Designed to offer cushioning comfort and flexibility



SOFT EVA FOAM



3 SIZES

Official Size 5 - Lite 320
Official Size 4 - Lite 290
Official Size 3 - Lite 260

3 SIZES AVAILABLE

POLYESTER FABRIC LAYER

2,200 yards of polyester yarn gives durability and excellent playability

POLYESTER FABRIC LAYER



Bownet's Lite Ball meets the needs of your player, their comfort, skill development, and their passion for the game.

PARTNERSHIPS



Idaho Youth Soccer President Bill Taylor talks about the Bownet LITE BALL Technology
(Click to watch the Video below)



CONTACT



***For more information
Contact your local Sales Representative
or email cs@bownet.net***